

Louisiana Seafood Promotion and Marketing Board

Special Meeting Agenda

September 7, 2012

9:00 a.m.

Louisiana Seafood Promotion and Marketing Board
2021 Lakeshore Drive, Suite 310, New Orleans, La. 70122

- I. Call to order and introduction of guests
- II. Adoption of the Agenda
- III. Hurricane Isaac Update
 - A. Assessments and Crisis Communications
 - B. Relief Efforts
- IV. Media and Broadcast Advertising Proposal
- V. Public comment
- VI. Next Regularly Scheduled Meeting is September 26, 2012
- VII. Adjourn